



Why?

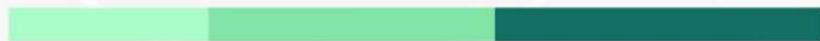
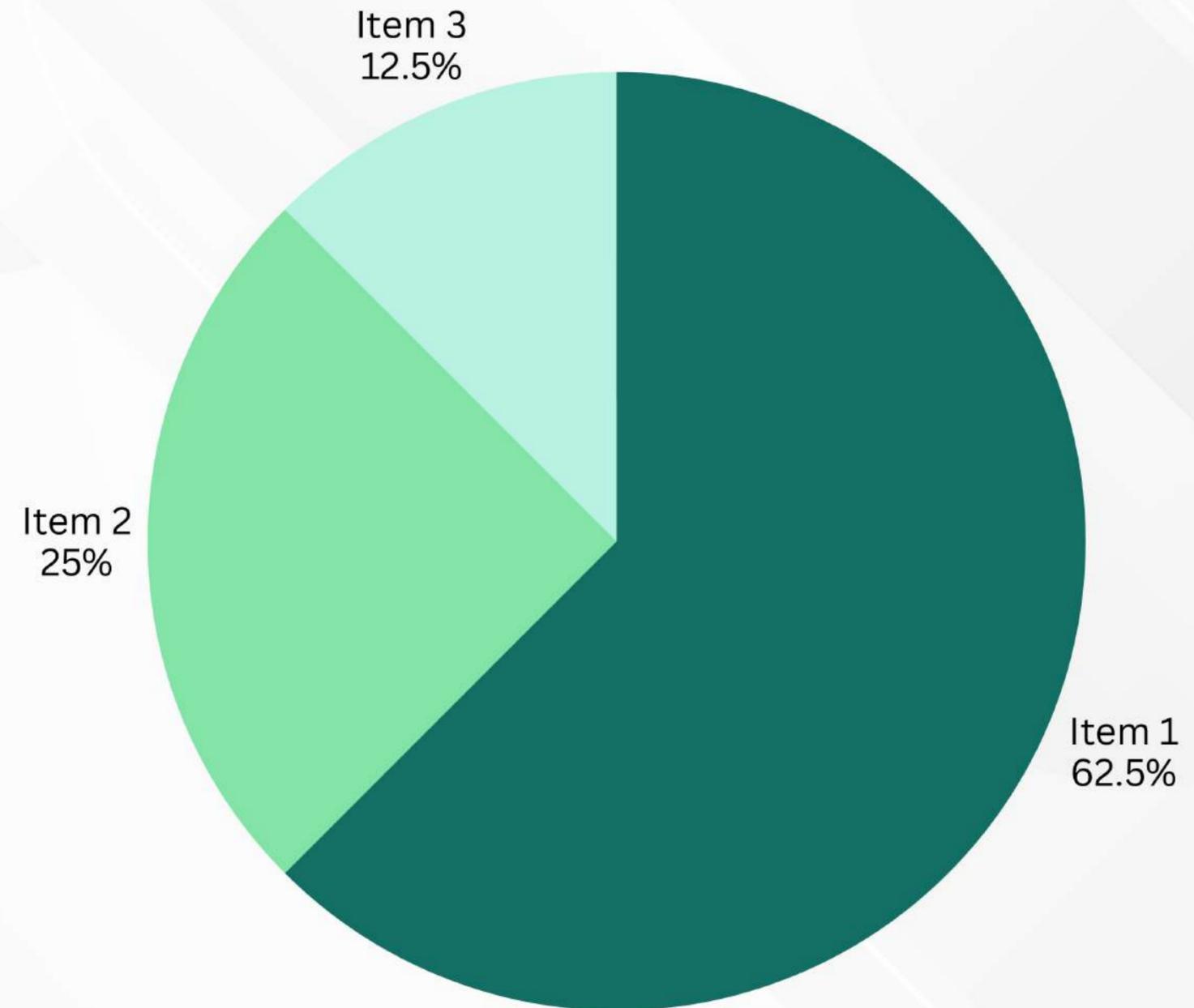
ACCOUNTABILITY

INTENTION

IMPACT

THE REAL PROBLEM

- • Individuals struggle with consistent self-accountability
- • Charity fundraising often lacks trust, transparency, and continuity
- • Masjids rely on manual processes, volunteers, irregular donations, and burnout
- • Beneficial creators & volunteers have no dignified way to receive support



OUR SOLUTION FOR THE COMMUNITY

What Makes Muhafidh Different?

Feature	Muhafidh	Traditional Charity
Support Type	✔ Tools, livestock, equipment, cash or food	Cash or food
Outcome	✔ Long-term income	Temporary relief
Sustainability	✔ High (money recycles)	Low
Model	✔ Empowerment & training	One-way giving
Impact	✔ Generational	Short-lived
Dignity	✔ Builds ownership & pride	Creates dependency



IMPACT OF GIVING

🙌 Give with Confidence (Shariah-Compliant)

Muhafidh is designed specifically for Islamic giving.

- ✔️ Zakat, Sadaqah and Lillah are clearly separated
- ✔️ Campaigns are reviewed and verified
- ✔️ Donations go directly to those in need
- ✔️ No interest, no misuse, no hidden intentions



HOW IT WORKS?

1

Scan the
QR code
Or click the **link**

2

Choose your
Payment
Method

3

Donate -
Payment received
in the campaign
owner's stripe
account

WHAT IS MUHAFIDH?

1

Personal Accountability

2

Transparent Fundraising

3

Masjid / Charity Operations

4

Value-based support (Gifts & Appreciation)

GO-TO-MARKET STRATEGY

Accountability that Builds Trust. Trust that
Enables Giving.

**INDIVIDUALS
& CREATORS**

**CHARITY
CAMPAIGNS**

**MASJIDS &
COMMUNITY
CENTERS**

**LARGER
INSTITUTIONS**

MUHAFIDH FOR A CHARITY/ MASJID

Strengthening Trust Between the Charity /
Masjid and the Community

THE CHALLENGE

Many charities/masajids rely on repeated fundraising appeals while community members increasingly ask for clarity and transparency. Boards are often volunteers, stretched for time, and managing trust alongside

responsibility

HOW MUHAFIDH HELPS

- Create clear, purpose-based fundraising campaigns
- Share simple progress updates with the community
- Build long-term donor confidence
- Reduce pressure-based and repeated appeals

HELPING THE COMMUNITY

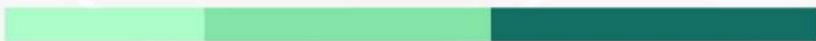
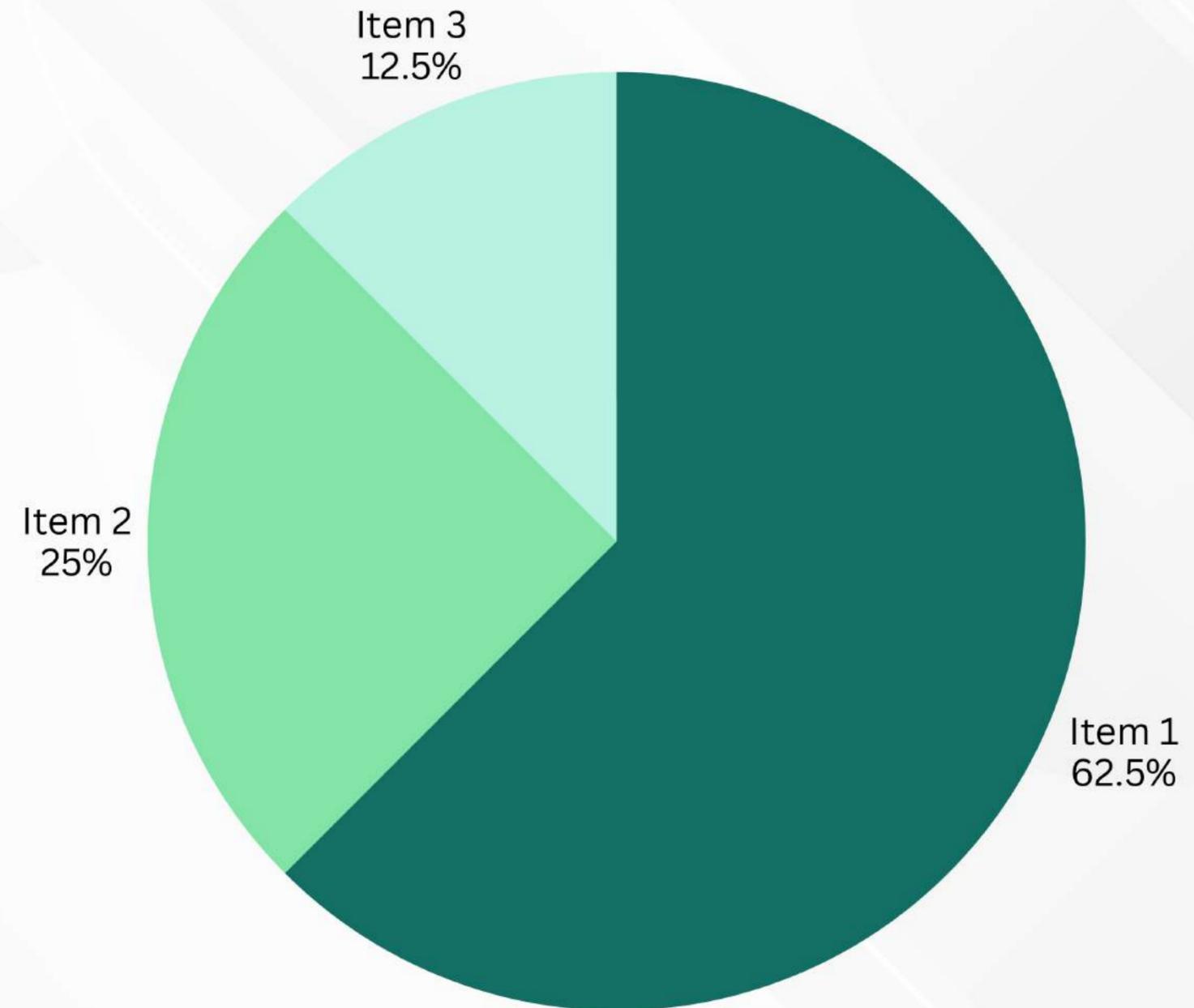
- Clear understanding of where funds are used
- Increased confidence in the charity/masjid's amanah
- A healthier, more dignified giving experience

START SMALL, WITH NO RISK

- The Charity / Masjid can begin with a single campaign and a simple update
- No full migration,
 - No obligation,
 - And no disruption.

COMPLETELY FREE

- • Muhafidh provides campaign tools, charity, orphan and donation management, Masjid Management, dashboards and tools including website hosting, maintenance and ongoing technical support — so volunteers can focus on serving the community, not managing technology.
- • No technical expertise required.
- • No additional software or services needed.



OPTIMISED PAYMENT PROCESSING

Muhafidh carefully selects the most suitable and cost-effective payment options available, so the masjid/charity/individual receives the best possible return on donations — without needing to research or manage multiple providers.

stripe



sumup[®]



SQUARE



PayPal

GoCardless

All evaluation, setup, and ongoing management are handled for you.

**“MANY BUSINESSES ARE BUILT FOR PROFIT.
MUHAFIDH IS BUILT FOR AMANAH.”**

**BUILT TO SERVE PEOPLE.
GUIDED BY ACCOUNTABILITY TO ALLAH.**



[HTTPS://MUHAFIDH.COM](https://muhafidh.com)



MUHAFIDH

turning charity into opportunity

THANK YOU